



Bhavan's Vivekananda College

**of Science, Humanities &
Commerce Sainikpuri, Secunderabad
- 500094**

(Reaccredited with 'A' grade by NAAC)

**Autonomous College - Affiliated to Osmania
University**

BHAVAN'S INSTITUTION INNOVATION COUNCIL

Prototype Test Run – FeedUS

As part of WeHub's WeAlpha program, a test run was conducted in Bhavan's Vivekananda college on the prototype created, which included customized meals sold in our college's canteen to obtain a rough estimate of the students who were willing to pay for the provided meals.

Our first test run was on the 16th, which was the Valedictory event for the two clubs, namely Samvridhi and Abhyaas.

For this test, we came up with 4 items and included 10 samples of each item.

Test 1: Thursday, 16th March

The stats are as listed:

S.NO	ITEM	PRICE	QUANTITY
1.	Chilli garlic paneer rice bowl	220	10
2.	Paneer Wrap	120	10
3.	Watermelon juice	70	10
4.	Sugarcane Lemonade	60	10

The total number of items that were sold on this day was 40.

Since the price on the items were high, we dropped the prices which incurred a loss of Rs.715/- which was borne by us.







Our second test run for our prototype model was conducted on Farewell, in our college canteen.

This time, we dropped the price to make it more affordable for college students, which resulted in more sales.

The total number of items sold was 25.

After taking note of the first test run, we decided to eliminate the Paneer rice bowls altogether as there were low sales due to the high price.

*There was no compromise on the QUALITY or TASTE on this item, making it cost high.

Test 2: Saturday, 18th March

Stats below:

S.NO	ITEM	PRICE	QUANTITY
1.	Paneer Wraps	100	15
2.	Watermelon Juice	70	5
3.	Sugarcane Lemonade	60	5





Total Sales – 2,200

Paid 1,925rs to the owner of Coffee Mug after our second Prototype test run in college

Total Profit made:

ITEM	PROFIT
Paneer Wrap	75
Watermelon	50
Sugarcane	110
Total profit	275